

Subject: RSVP to Hear Updates From Selbert Perkins & PlayWorks - Nov 29th
From: "Central City Association" <jquintero@ccala.org>
Date: 11/16/2017 02:06 PM
To: "Carol E. Schatz" <cschatz@downtownla.com>

[CCA Committee Meeting Notice](#)

DTLA 2030 COMMITTEE

- WAYFINDING IN DOWNTOWN
- PLAYWORKS

WEDNESDAY
NOVEMBER 29
8:30 - 10 a.m.

[Image](#)

[Image](#)

RSVP required by November 28, 2017

Questions?

Please contact Jennifer Quintero at jquintero@ccala.org or (213) 416-7519.

WAYFINDING IN DOWNTOWN

Selbert Perkins Design (SPD) is proposing to provide planning and design services for the design and development of a Master Plan that enhances the DTLA experience through research, programming, revenue generation pro-forma, and a signage and wayfinding "kit-of-parts". Their goal will be to assess both pedestrian and vehicular circulation patterns, existing signage and wayfinding system/elements, and to develop a new, comprehensive Master Plan that reflects the powerful identity, vibrant culture, and exciting future of DTLA. Join CCA to hear about these efforts and give your feedback about the project.

Special Guest: Tricia Converse, Selbert Perkins Design

PLAYWORKS

Building tomorrow's citizens through safe, fun, and healthy play at school every day: Playworks is the leading nonprofit in our community leveraging the power of play before, during, and after school to transform children's physical and emotional health. Hear about their mission and efforts to bring their practice to Downtown LA.

Special Guest: LaVal Brewer, PlayWorks

(Open to Business Advocacy, Executive and Premier-level members only.)

RSVP to Hear Updates From Selbert Perkins & P...

626 Wilshire Blvd.
Suite 850
Los Angeles, CA 90017

available onsite for \$5 for 2 hours with
validation. Enter structure on Hope
Street. We encourage you to walk,
bike, take transit, or ride share.

Register for this committee meeting on CCA's Member Portal

The CCA Member Portal now features a more streamlined experience. Easily register for CCA events, pay your company membership dues, edit company information, and update your company roster. Now optimized for mobile, you can access the CCA Member Portal, read our latest newsletter, and register for upcoming events on any device.

You should have received an email from CCA containing your new login information. [To request it again, click here.](#)

For questions about the CCA Member Portal, contact Joanne Danganan at jdanganan@ccala.org or (213) 416-7511.

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